

www.widesign.studio

We redefine your goals and set the optimal path to achieve them ...

Making businesses **grow**

We believe that our works can contribute to better advertising and marketing.



WIDESIGN



what we do

Our creative team specializes in graphic, web and photography services and offer unique solutions for advertising and marketing strategies.

Advertising industry requires knowledge of the universal culture and by working for years in this field we have gained some experience in this matter.

6

Branding Design such as Logo and office set design

16

Visual Identity Design

22

Interactive Catalogue & Brochure Design

14

Packaging Design

21

Web, UI / UX Design and Development

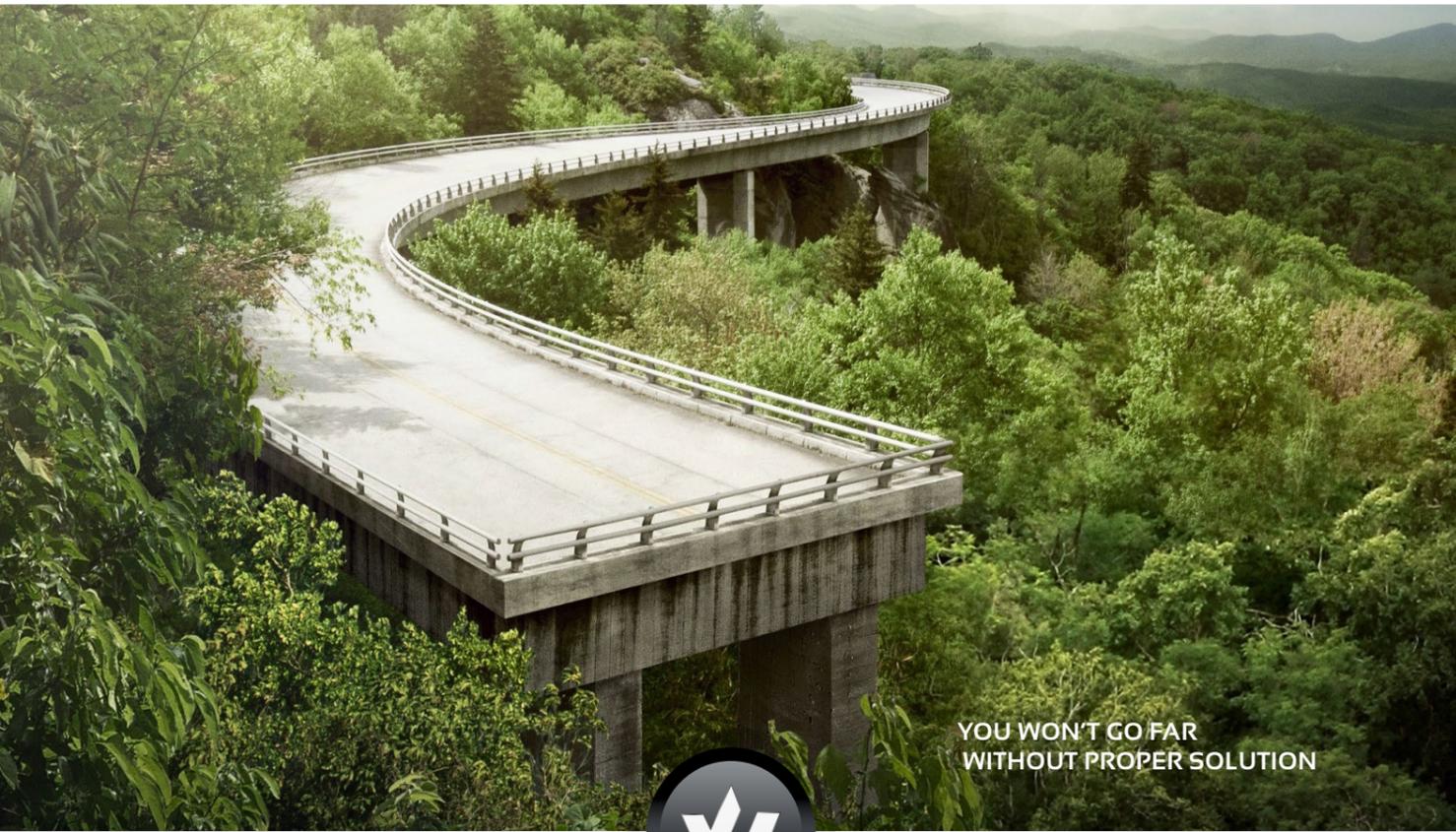
and consulting ...

Digital marketing best practices are constantly evolving, and can't-miss strategies can quickly lose their impact. The most successful brands understand that digital marketing is a 24/7 effort. If you're not keeping up with the latest best practices, the competition will pass by.

Whether you need to build an entire marketing strategy from scratch or refine your approach,

WIDESIGN consulting services can help update your marketing efforts for the best results possible.

Working with our marketing consultants gives you direct access to a team of experts who live and breathe digital marketing all day. Our consultants understand how every part of your marketing strategy impacts performance. They can tweak and finetune your marketing efforts to get better results.



YOU WON'T GO FAR
WITHOUT PROPER SOLUTION



strategy development

Your marketing strategy needs to be sharply focused to reach potential clients, bring in qualified leads and start valuable dialogue.

Our marketing consultants can craft a successful marketing program, campaign or strategy built around the specifics of your industry, your business and your customer base.

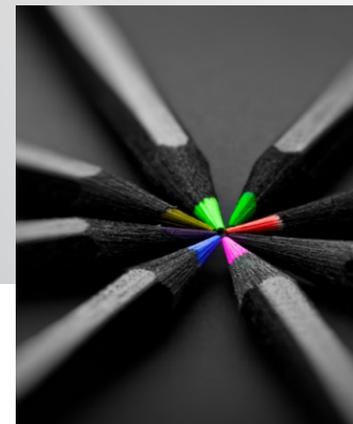
Some companies can manage their marketing needs on their own. But those businesses have enormous, dedicated marketing departments with team members who specialize in this field.

Few organizations have the resources, expertise and time needed to keep up with marketing trends and to optimize their strategies accordingly.

Even large corporations that have access to these kind of assets could still cut back their expenses by receiving practical insight about the current trends.

WE LOOK GOOD BY MAKING OUR CLIENTS LOOK GOOD!

By visiting our sample showcases available in our website, you will observe our endless effort and commitment to the success of our clients. We hope reviewing our showcases can open up new horizons for professionals in cultural, financial, and industrial segments.



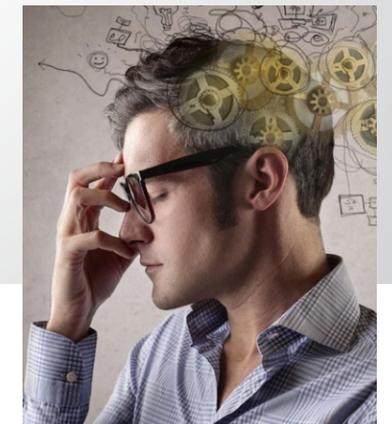
design

- Logo Creation
- Brand Identity Design
- Digital Design
- UI & UX Design
- Responsive Design
- Interactive Design
- Billboard Design
- Packaging Design
- Motion Graphic Design
- Infographic Design
- Collateral Design
- Multimedia Design
- Illustration



branding

- Naming & Tagline
- Brand Book
- Art Direction
- Photography
- Publishing
- Editorial
- Development
- Web, Mobile & App Design
- Commercial Video
- Advertising
- Interactive Video
- Marketing Idea
- Logo Motion



strategy

- Strategy Planning
- Analytics & Research
- Business Strategy
- Information Architecture
- Campaign Creation
- Concept Creation
- Copywriting
- Art Direction
- Content Strategy



GRAPHIC
DESIGN
PORTFOLIO



LOGO PORTFOLIO



ESKAN

GROUP HOTEL



Eskan hotel is a youth hostel based in Tehran. They asked us to create a brand and a mobile friendly web-site using responsive web design approach. Since Eskan Hostel's guests are mainly young people, we created a brand which will appeal to a young audience. The owner was very familiar to our work process such as the importance of clear research, guidelines on their market and goals, user profiles, brand personas, etc. The level of information and feedback we got throughout the project was amazing and the finalized website really makes this evident through its user friendliness and depth of details.

ESKAN
GROUP HOTEL

ESKAN
GROUP HOTEL

ROBOTO SLAB ENGLISH FONT FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0 1 2 3 4 5 6 7 8 9

ROBOTO SLAB RUSSIAN FONT FACE

АБВГДЕЁЖЭИКЛМНОПСТУФХЦЧШЩЪЫЬЭЮ
абвгдеёжэиклмнопстуфхцчшщъыьэю
0 1 2 3 4 5 6 7 8 9

BRAND IDENTITY



IRANIAN
RESTAURANT

6:30 - 24:00

IRANIAN RESTAURANT
Shar Iranian Restaurant is open throughout the day for breakfast, lunch and dinner. Enjoy the diverse flavors of the Iranian cuisine at any time.

رستوران ایرانی شار
رستوران ایرانی شار با انواع کباب ها و غذاهای ایرانی و بوفه صبحانه آماده پذیرایی از مهمانان گرامی می باشد.
ساعت پذیرایی: ۶:۳۰ صبح الی ۲۴ شب



سونای خشک و جکوزی
استفاده از سونا برای مهمانان گرامی رایگان می باشد.
ساعت کار: ۱۱ الی ۲۳ شب

DRY SUNA & JACUZZI TUB
Use of the sauna for guests free of charge.
Working days: 11 am to 11 pm.

ماساژ و اروماتراپی
ارائه خدمات ماساژ در محیطی گرم و دلپذیر
ساعت کار: ۱۱ الی ۲۳ شب

MASSAGE & AROMATHERAPY
Our experienced massage therapist provides excellent service for our guests in a cozy and pleasant atmosphere.
These services are available during weekdays from 11 am to 11 pm.

11:00 - 23:00



کافه السا
با انواع نوشیدنی های گرم، سرد و کیک در فضای داخلی و تراس هتل آماده ارائه خدمات می باشد.
ساعت پذیرایی: ۸ صبح الی ۲۴ شب
جهت رزرو یا داخلی های ۵۵ و ۴۴ تماس حاصل فرمایید.

COFFEE ELSA
Our friendly waiting staff are ready to serve you with a wide range of hot and cold beverages as well as a selection of most delicious cakes and pastries in a relaxing atmosphere inside the coffee shop and in the adjacent balcony.
Working time: 8 am to 12 pm.
To make a reservation please dial 45, 44.

ELSA
COFFEE
8:00 - 24:00

Dry Suna & Jacuzzi tub
Massage & Aromatherapy





wise
HOME APPLIANCES

CONSULTING &
MAINTENANCE

Branding



UI & CATALOGUE DESIGN



SPECIAL
STYLE
HOME
APPLIANCE

HOME APPLIANCES

Exclusively designed by renowned design firm Giugiaro, the Prime line of household electric appliances is built in glass and exudes sophistication, effortlessly combining luminosity and elegance. Follow the modern furnishing trends with this highly state-of-the-art line of appliances.



DESIGN: PDS - www.khameyeec.com



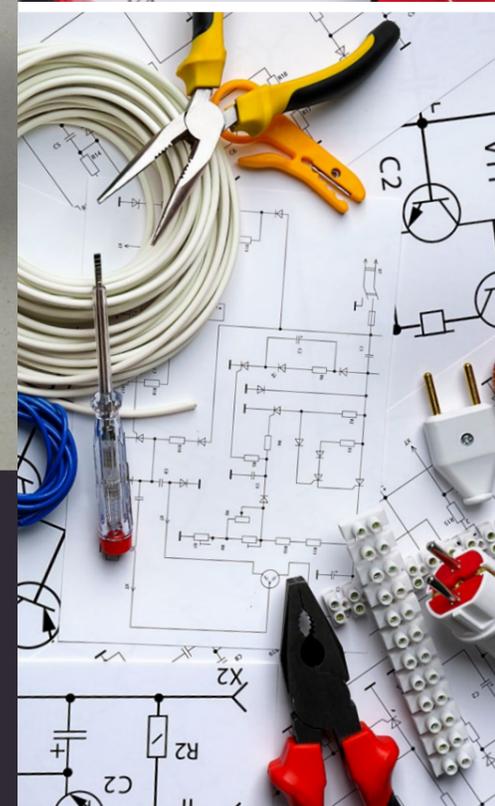
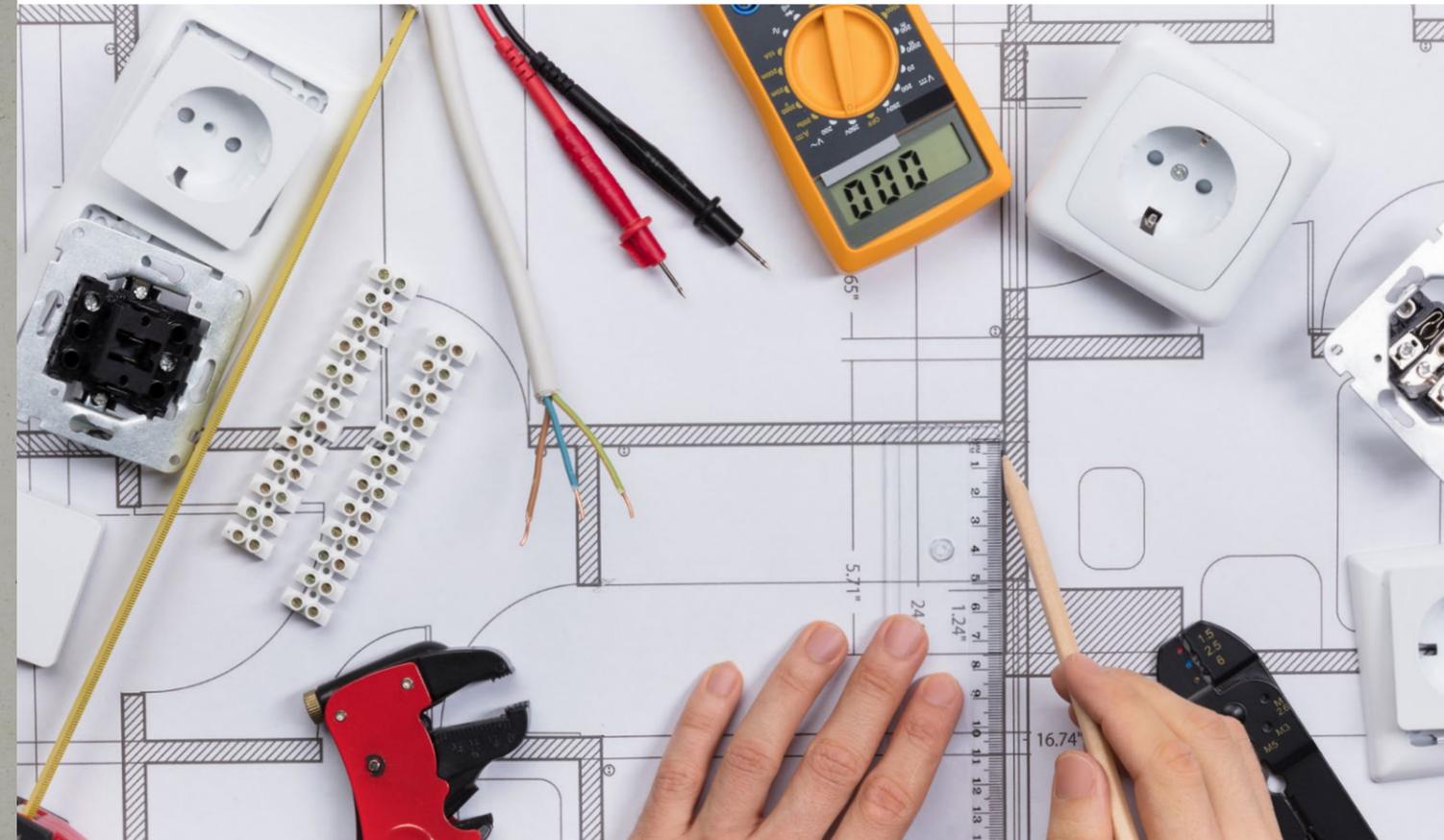
WH209	WH208	WH207
Lighting: 5 LEDs Automatic glass doors 90 cm	Lighting: 2 LEDs 60 cm	Lighting: 3 LEDs 90 cm
روشنایی: 5 عدد LED دره شیشه‌ای اتوماتیک ارتفاع: 90 سانتیمتر	روشنایی: 2 عدد LED ارتفاع: 60 سانتیمتر	روشنایی: 3 عدد LED ارتفاع: 90 سانتیمتر
LED Lamp Multi speed fan Multi layer filter Gas & smoke detector Supersh suction	Multi speed fan Compatible with Charcoal filters Remote control Silence kit technology	LED Lamp Multi speed fan Multi layer filter Gas & smoke detector Supersh suction
توانت ممکن: 850 m³ موتور 5 سرعته برای کم صدا 3 لایه فیلتر متال استیل قابلیت کارکرد با فیلتر کربن کنترل از راه دور تکنولوژی کاهش صدا موتور و دمای مجهز به Silence Kit	توانت ممکن: 850 m³ موتور 5 سرعته برای کم صدا 3 لایه فیلتر متال استیل قابلیت کارکرد با فیلتر کربن کنترل از راه دور تکنولوژی کاهش صدا موتور و دمای مجهز به Silence Kit	توانت ممکن: 850 m³ موتور 5 سرعته برای کم صدا 3 لایه فیلتر متال استیل قابلیت کارکرد با فیلتر کربن کنترل از راه دور تکنولوژی کاهش صدا موتور و دمای مجهز به Silence Kit
Energy Efficiency 86% LESS NOISY		





A fast food booth concept in its infant stage came to us for the whole package. With a goal to position themselves as the leading fast-casual booth concept in Kuwait. The brand would deliver a look, feel and story that visually communicates a transparent, innovative and factory focused concept. This has been an awesome project to watch come to life. From the very early stages of creating the logo, to seeing it develop into packaging, graphics and marketing materials has been real fun!





Terminal strips are designed to provide a secure wire clamping termination that meets all applicable European standards. For wire-to-wire connections in HVAC, lighting and building wiring, appliance, equipment, power distribution and other OEM & industrial applications, this Terminal strip has wire protectors that protect wires from screw damage.



PACKAGING DESIGN



PACKAGING DESIGN



PACKAGING DESIGN



Quality is in everything we do

ONVIF on-board
Invisible but vital: VAPIX®

Easy installation

Day and night

Superior lens quality
Advanced iris control

Advanced signal processing
Benchmark chips
Video quality without compromise

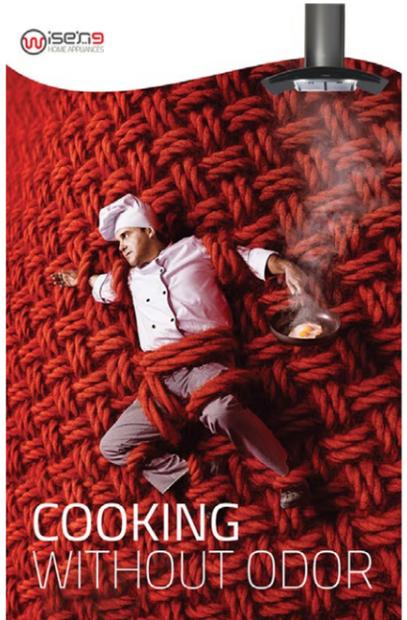
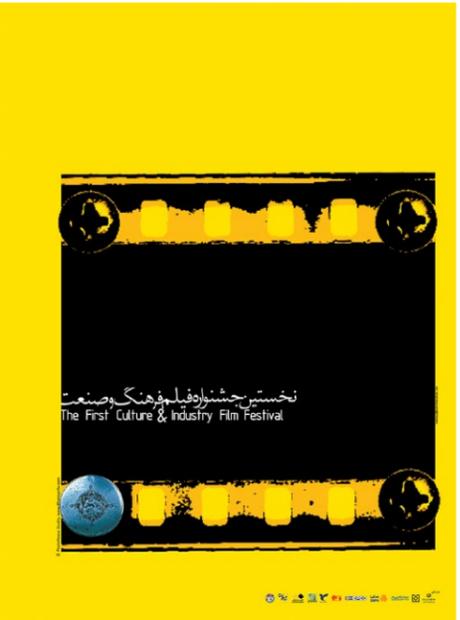
High-quality, multi-megapixel image sensors
No interlace delays
Exceptional image detail

Power over Ethernet

...Stay one step ahead.

AFRADID IRSA CO. www.afraidid.com

AXIS COMMUNICATIONS www.axis.com





SNN Wallpaper

AS Exclusive Agent



SNN Flooring

پلی فلور تولید کننده کف پوشهای مسکونی - اداری - صنعتی - ورزشی - از کشور انگلستان.

Poly Flor ,Englischer Hersteller von Bodenbelägen für den kommerziellen, Wohnlich-privaten, Sportlichen und industriellen verbraucher.

POLYFLOR is the best producer of office, residential and sporting floor covering from England.

38 - 39



SNN Doors

شرکت نوین نمای سپند (SNN) نماینده انحصاری کارخانجات MAME بزرگترین تولید کننده درب های شیشه ای و PRÜM مشهورترین تولید کننده درب های چوبی و چوبی شیشه ای در کشور آلمان.

Die firma Novin Nama sahand ist Allein-vertreter von firmen der MAME,Hersteller von Glastüren und PRÜM der bekannte hersteller von Holz, und Glasstüren.

SNN is the exclusive agent of MAME, the biggest manufacturer of glass doors in Germany.

SNN is the exclusive agent of PRUM Co, which is the famous manufacturer of wooden and wooden-glass doors in Germany .



SNN Wallpaper

شرکت نوین نمای سپند (SNN) نماینده انحصاری کاغذ دیواری AS آلمان ، بزرگترین کارخانه تولیدی در اروپا.

Die firma Novin Nama sahand (SNN) ist Allein-vertreter von A.S Tappeten , dem grössten hersteller von Tappeten in Europa.

SNN is the exclusive agent of German company of AS which is the biggest manufacturer of wallpapers in Europe.

4 - 21



SNN Doors

ایجاد و حفظ حضور و جایگاه برای ساختمان آلمانی است. برای آن اصل های معماری است که همیشه کاری کارخانه MAME PRÜM- MAME را انتخاب می کند. این که در هر سال ، کارکنان در هر کار در هر کاری ، کارکنان بر اساس تخصص و سطح مهارت در هر کار ، انتخاب می کنند که تعدادی از آنها را به آلمان بیاورند. PRÜM- MAME در هر کار از صنعت به سوی هنر.

Schaffung und der schutz auf der basis der tegel ist eine neue Revolution in einem Element von der traditionellen schwebend. Die die gesamte philosophie der fabrik PRÜM - MAME zusammenstellen. Diese Türen spielen eine wichtige Rolle bei dem Erfolg der Arbeit in der Antischen glätze und bringen die schönheit der privaten glätze und auch die schönheit und Harmonie zwischen den gestählten Elementen im gesamten Raum mit. PRÜM - MAME ein Türchen von industrie nach der kunst.

PRUM-MAME'S philosophy is based on creating your personal space in a logical manner which is a revolution in a traditional principles of architecture. In office and homes such doors create efficiency and harmony. PRUM-MAME is a bridge between industry and ART.

Räume neu einkleiden



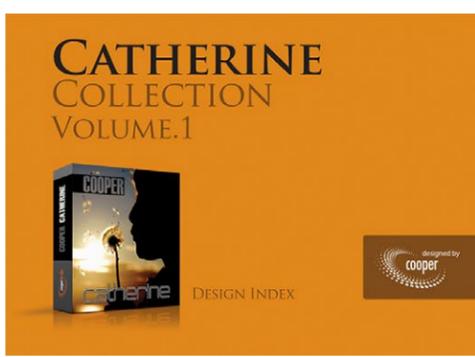
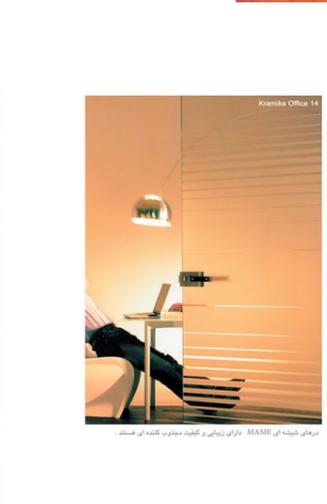
Speed is the main technological factor in the creation of beauty speed plays a major role at AS. AS wallpaper is a mix of colors and designs fast and easy set up, variety in styles, reasonable price and creative beauty which sets our products apart from others. AS is a dream wall that connects the passed with the future.

Im 21. Jahrhundert bezeichnet man die Geschwindigkeit als das wichtigste Grund der Technik und die schnellste in der Entwicklung der schwebend ist die Glasge staltung der firma A.S Tappeten. A.S Tappeten sind ein Repertoire aus den verschiedensten Farben und Formen sie zeichnen sich durch schnelle und leichte Ausführung und die verschleißfest wie aus Glas. Preis und die Ausschöpfung der schönheit und des alles. A.S Tappeten zu etwas besonderes machen. A.S ist eine Traumische wand von vergangenheit bis zukunft.

با دور، به قرن بیست و یکم رسیدیم. دور ترین اصل تکنولوژی است و سرعت در تولید اولین دلیل ساختن هر کار و هر فعالیت و رفتاری می باشد. کاغذ دیواری A.S رنگ های گوناگون و طرح های متنوع و آسان را می توانستند با هم ترکیب کنند و به خلق زیبایی در هر خانه ای کمک کنند. A.S کاغذ دیواری است که ارتباطی را برقرار می کند. A.S یک دیوار رویایی از گذشته تا آینده.



CATALOGUE DESIGN



BROCHURE DESIGN



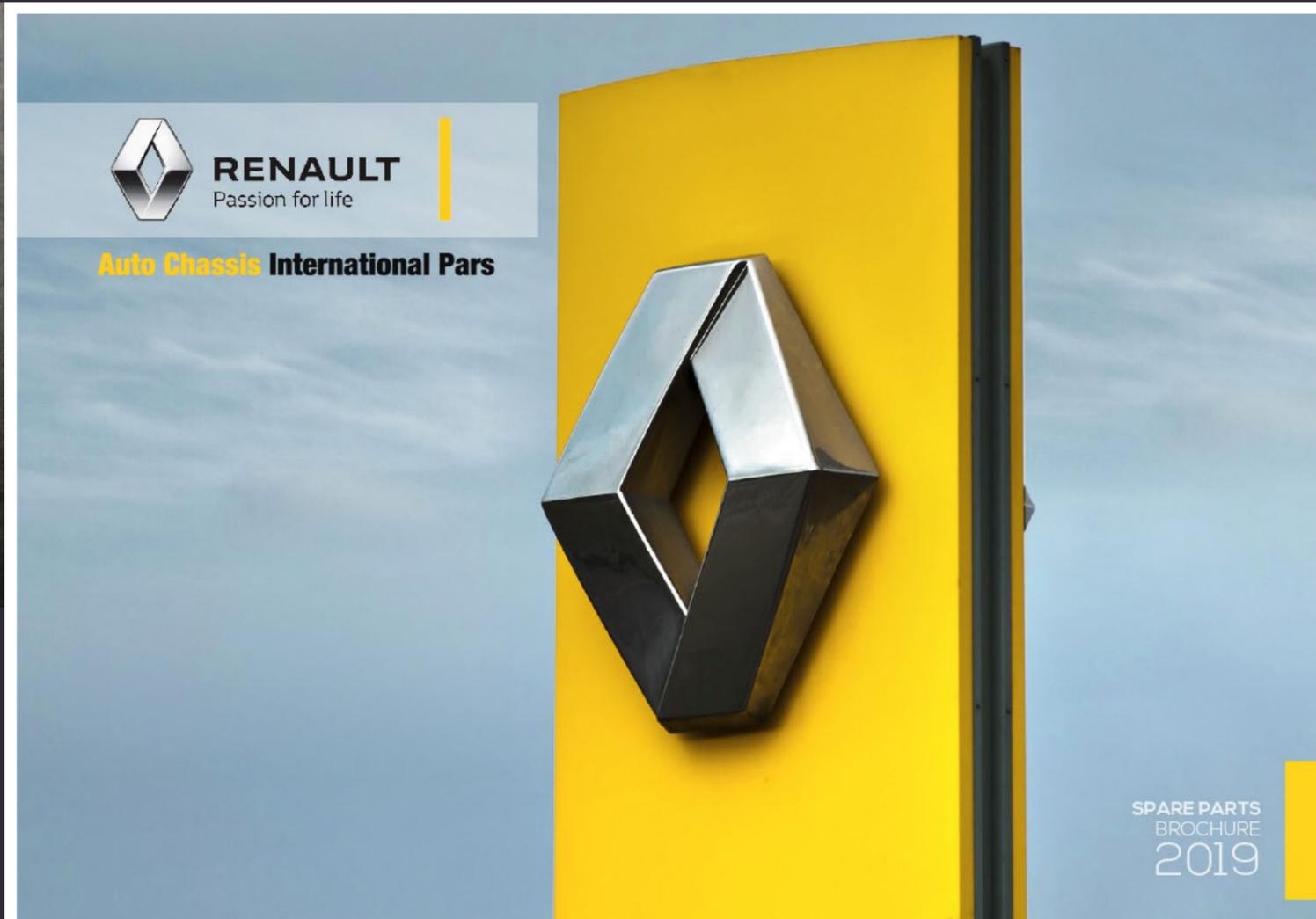
EXON

SMART BUILDING

EXON MOBIN INTELLIGENT BUILDING CO. (FORMERLY OROGH ENGINEERING CONSULTING, INTELLIGENT BUILDING CONTRACTOR) STARTED ITS PROFESSIONAL SERVICES IN 1988 (2009) IN THE FIELD OF CONSULTING, DESIGN, SUPPLY PLANNING AND IMPLEMENTATION MANAGEMENT OF NEXT GENERATION STRATEGY FOR NEW INTELLIGENT BUILDING PROJECTS. FULL RANGE OF OUR HIGH QUALITY PRODUCTS AND ENGINEERING SERVICES HAVE PLACED EXON MOBIN AS THE LEADER IN SMART BUILDING SERVICES IN IRAN. THIS POSITION COULD NOT BE OBTAINED WITHOUT THE SERVICES OF OUR HIGHLY QUALIFIED PERSONNEL RENDERING THEIR SERVICES IN TEHRAN, AS THE HEAD OFFICE, AND IN 12 REPRESENTATIVE OFFICES ACROSS IRAN.



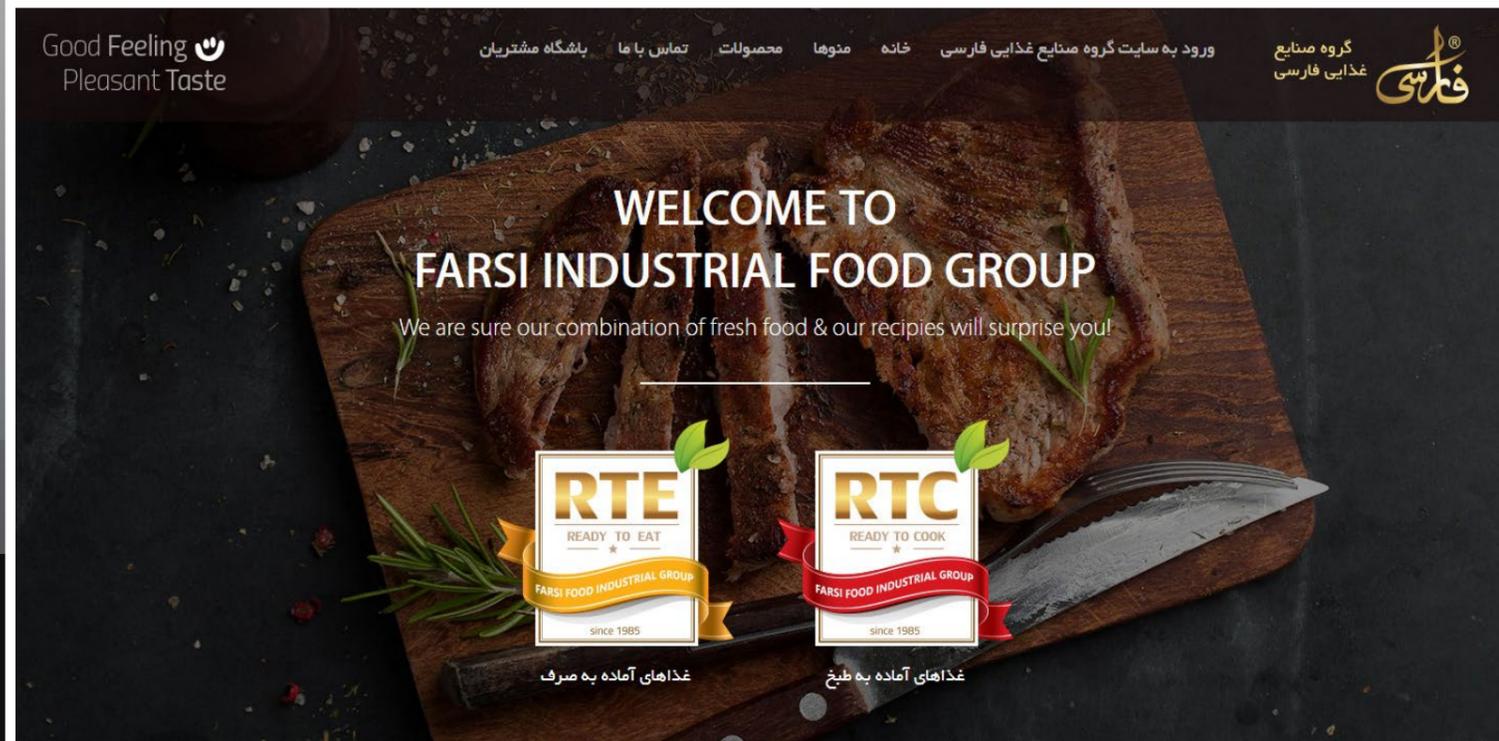
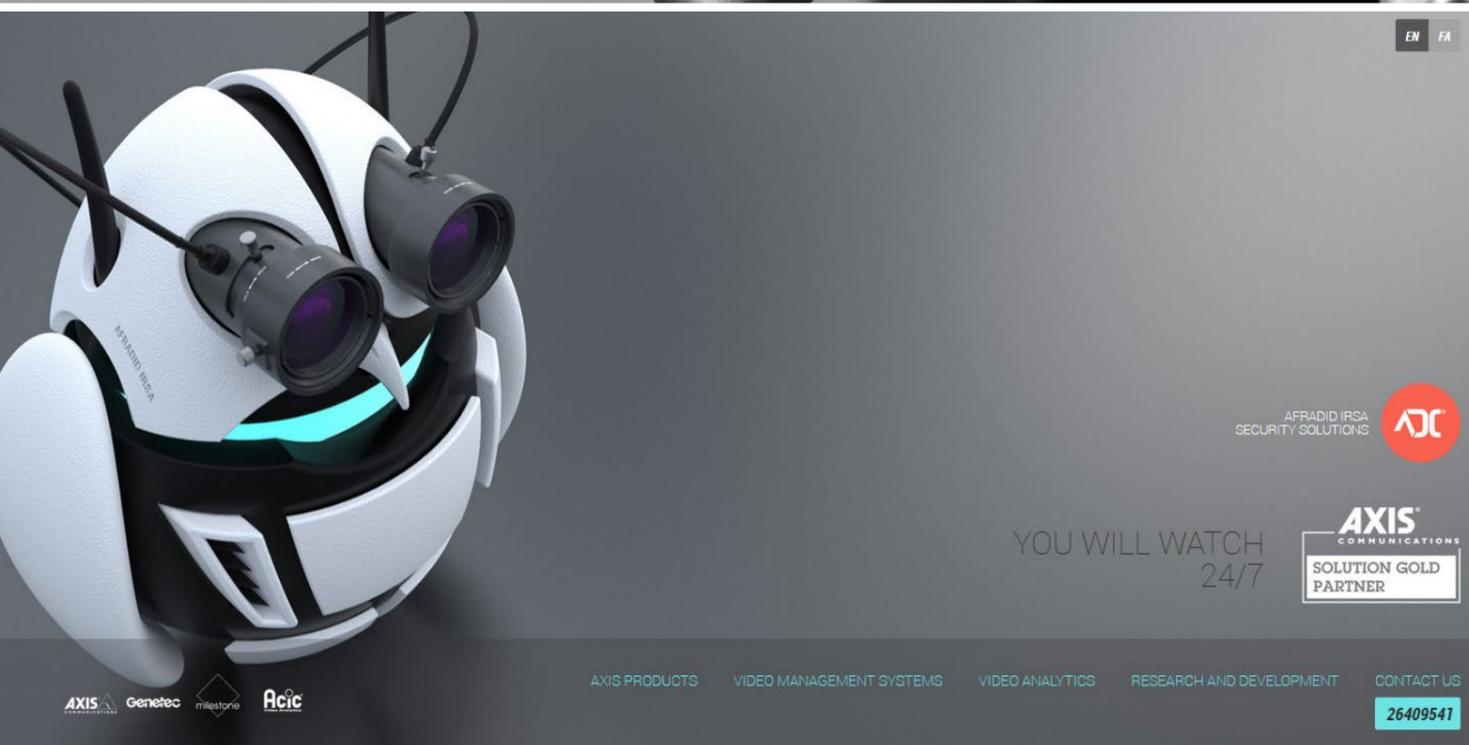
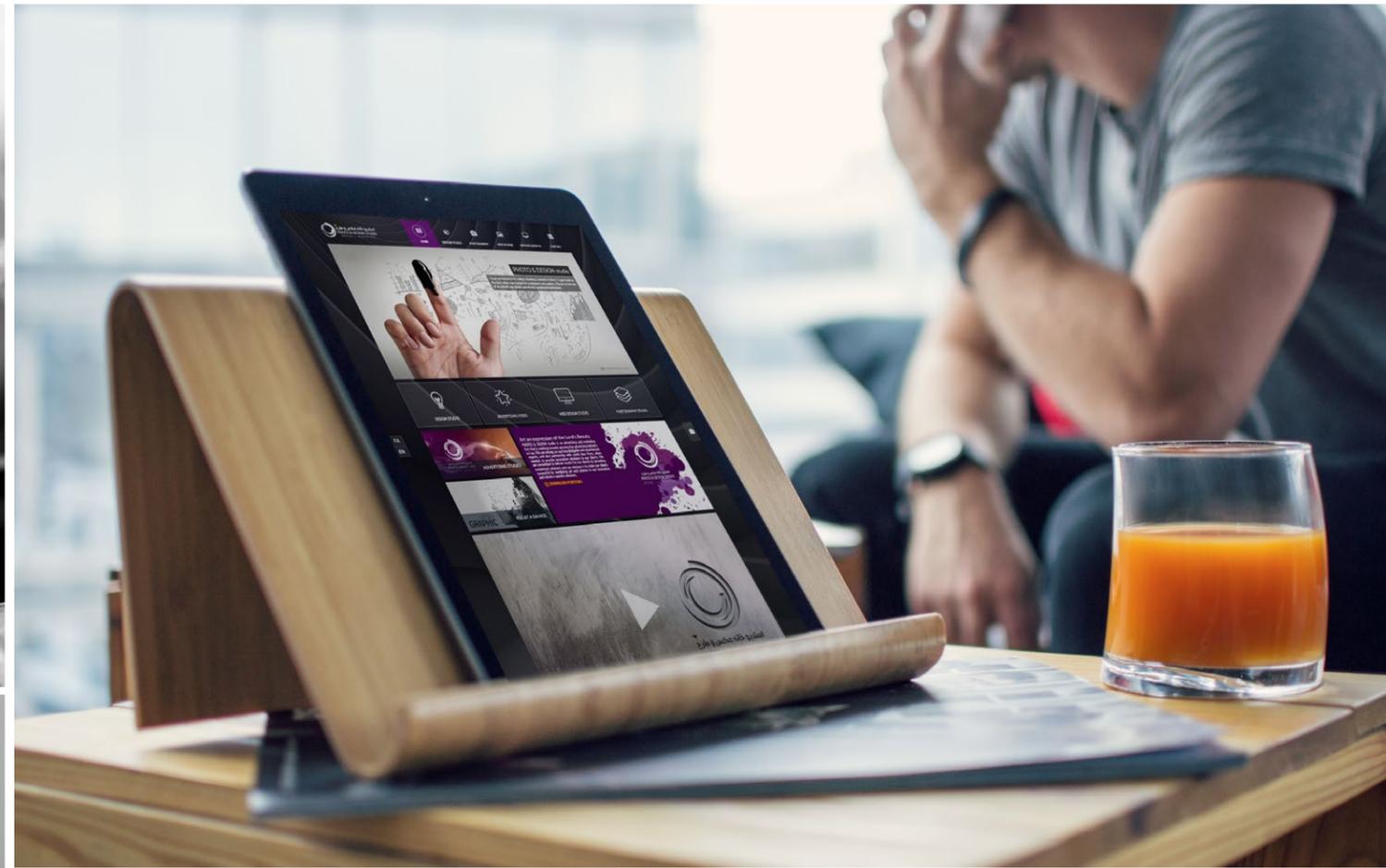
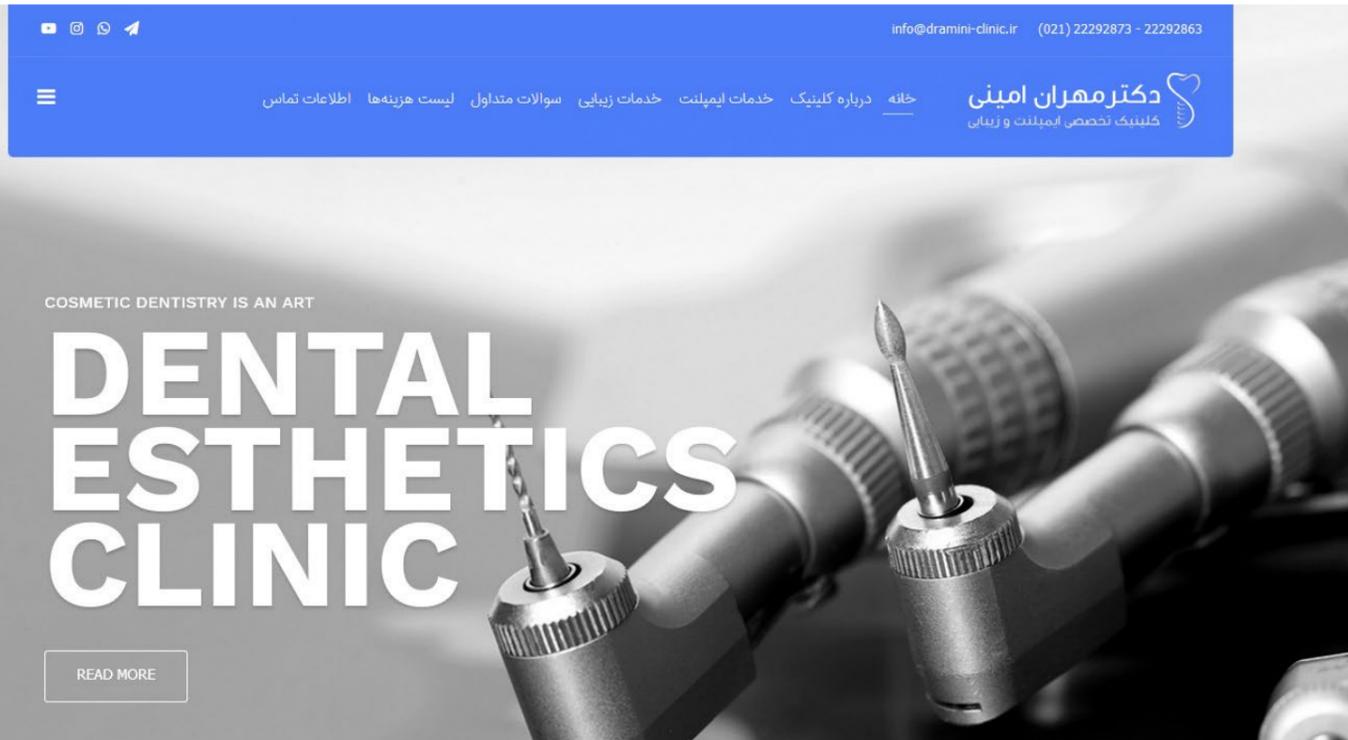
CATALOGUE PORFOLIO



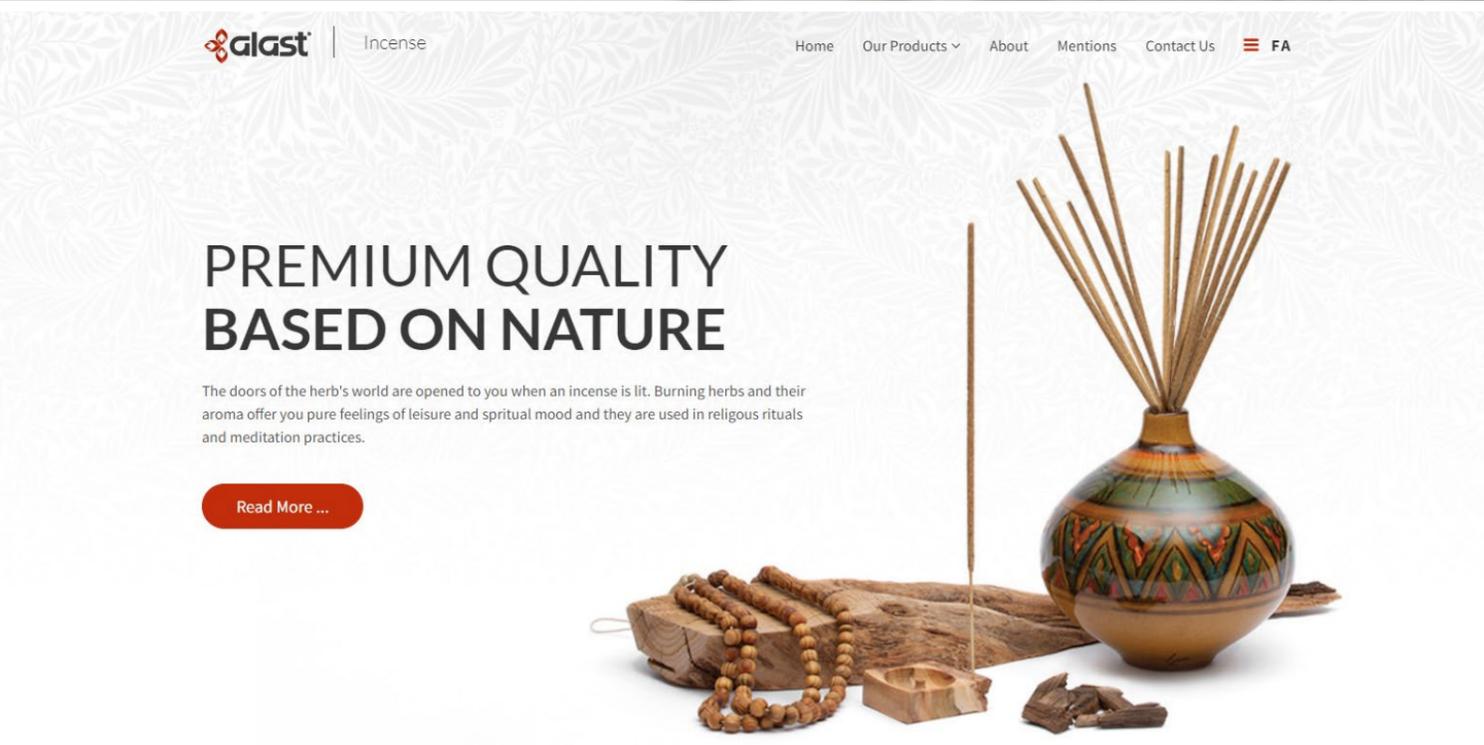
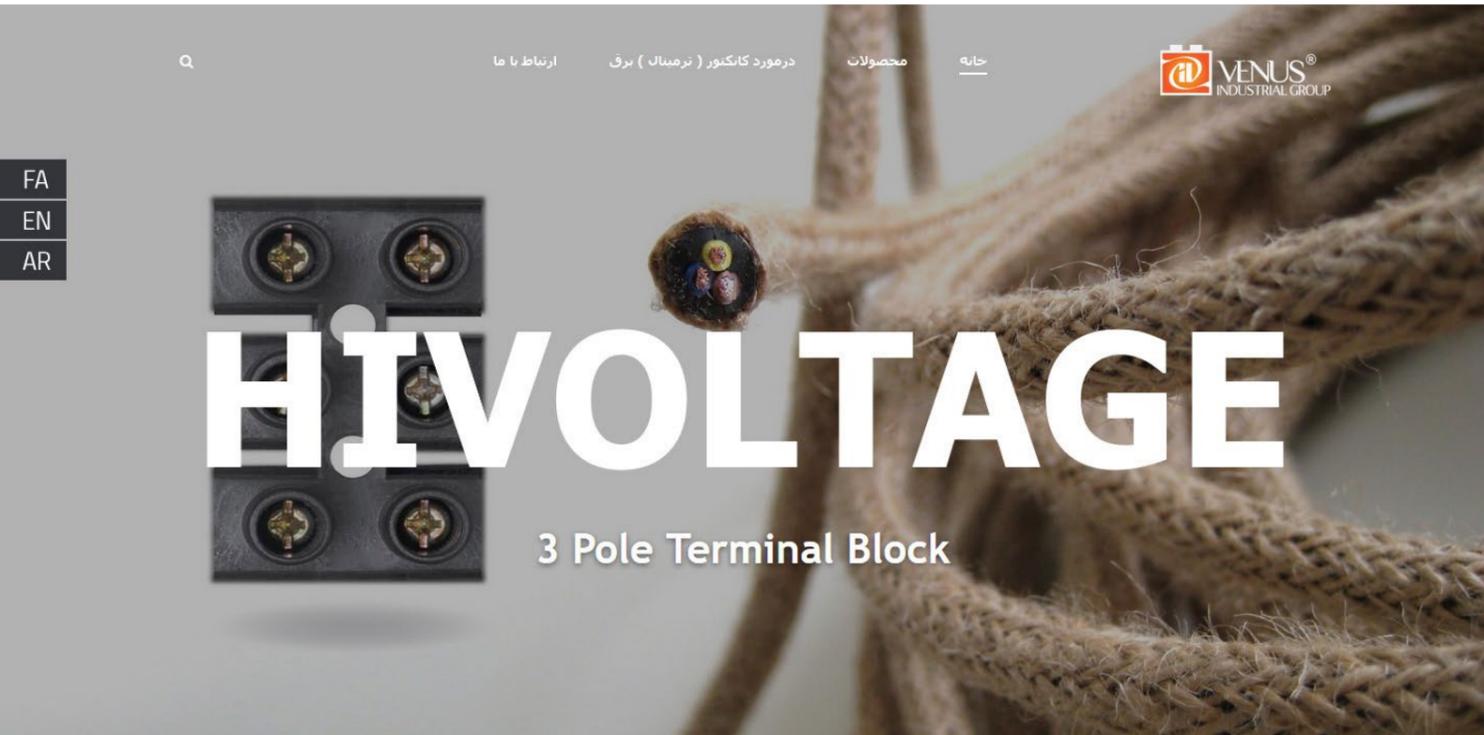
WEB & UI/UX DESIGN PORTFOLIO



[graphic design
advertising
branding
web development
marketing communication
content management
photography]



UI / UX, WEB DESIGN

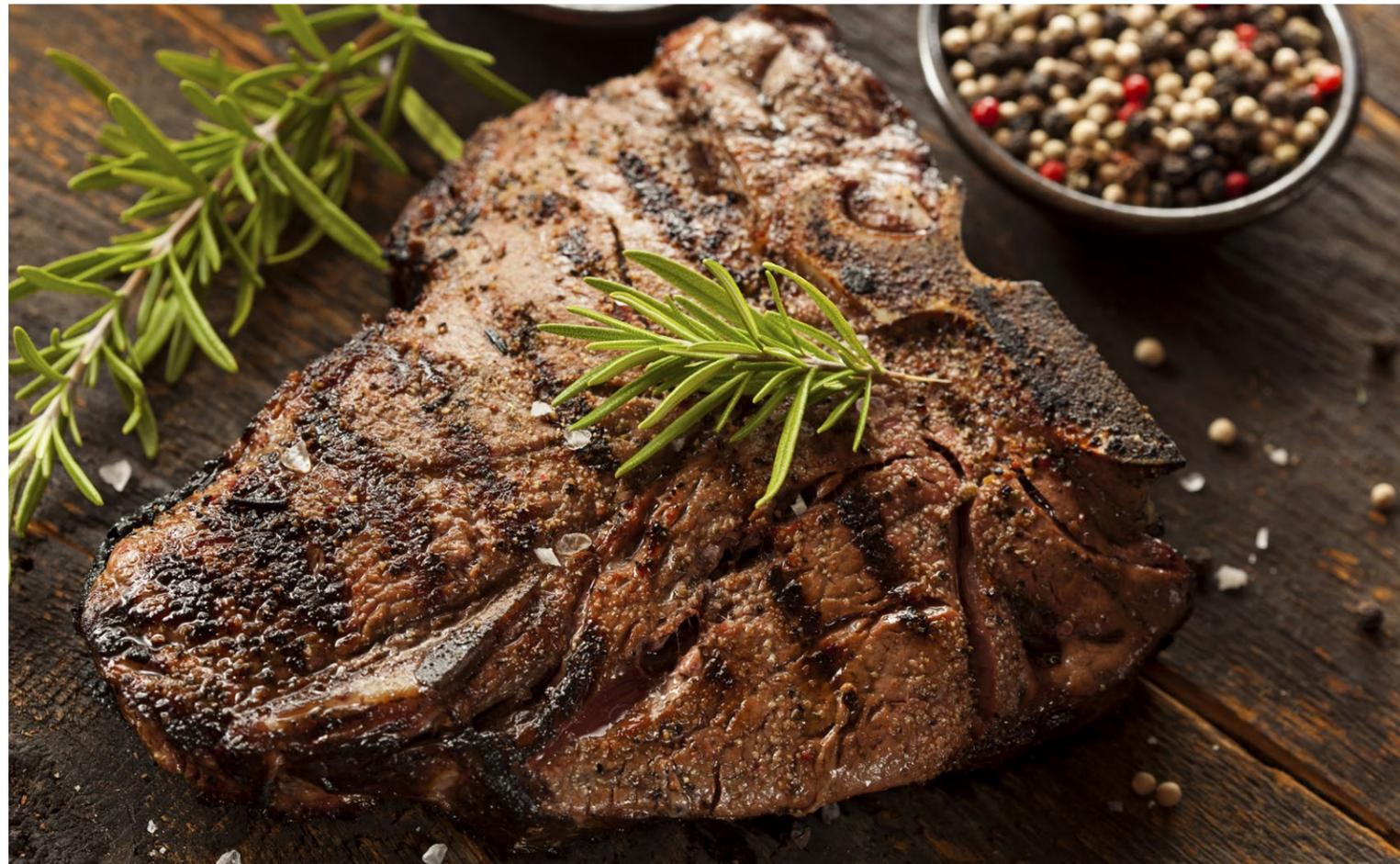




PHOTOGRAPHY

COMMERCIAL and ADVERTISING

Industrial and advertising photography should display all the characteristics of a professional photograph while also requiring other important components. The goal of industrial photography is not only to introduce the product but also to encourage the customer to purchase and use the product. In simple terms, the advertisement photograph should encourage the viewer to buy the product; just like a teaser but in a different way.



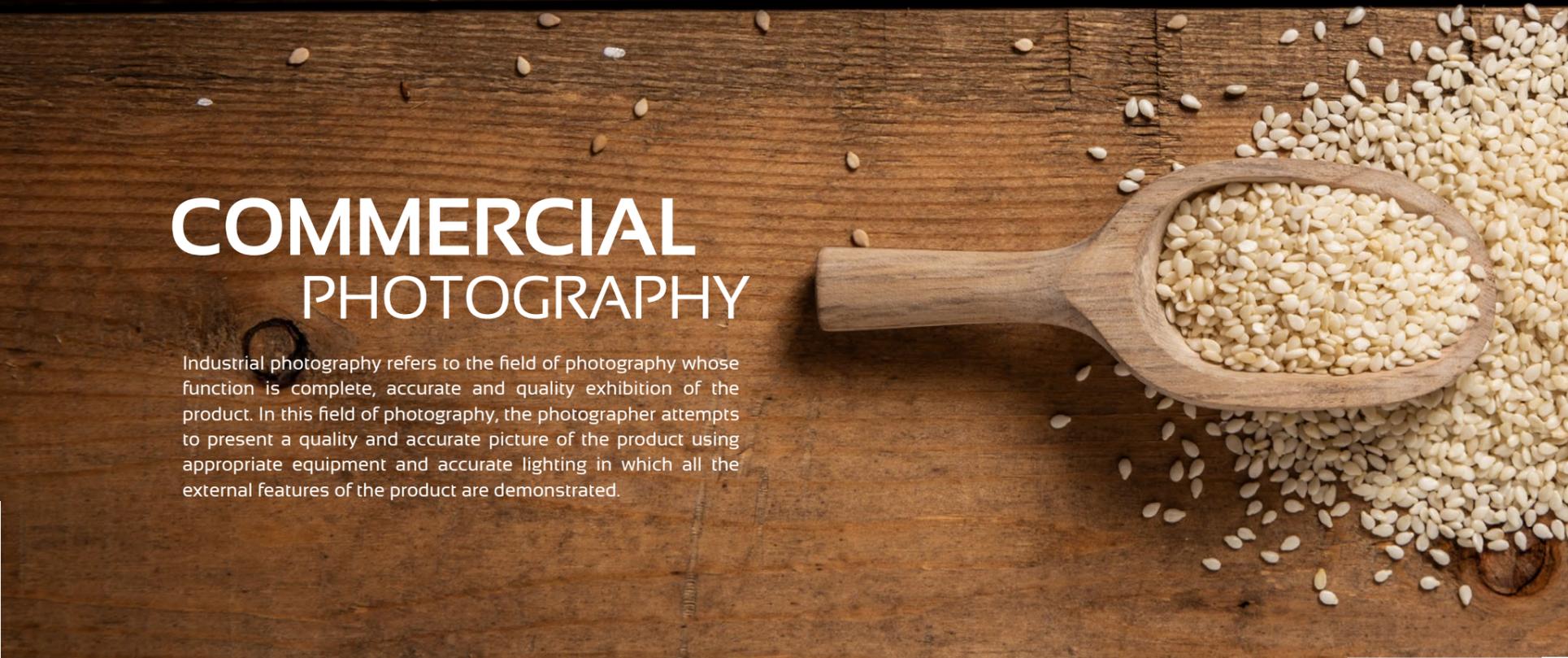
FOOD PHOTOGRAPHY

Lr Ps ① PHASE ONE

Food photography is an appealing and a beautiful subset of industrial photography.

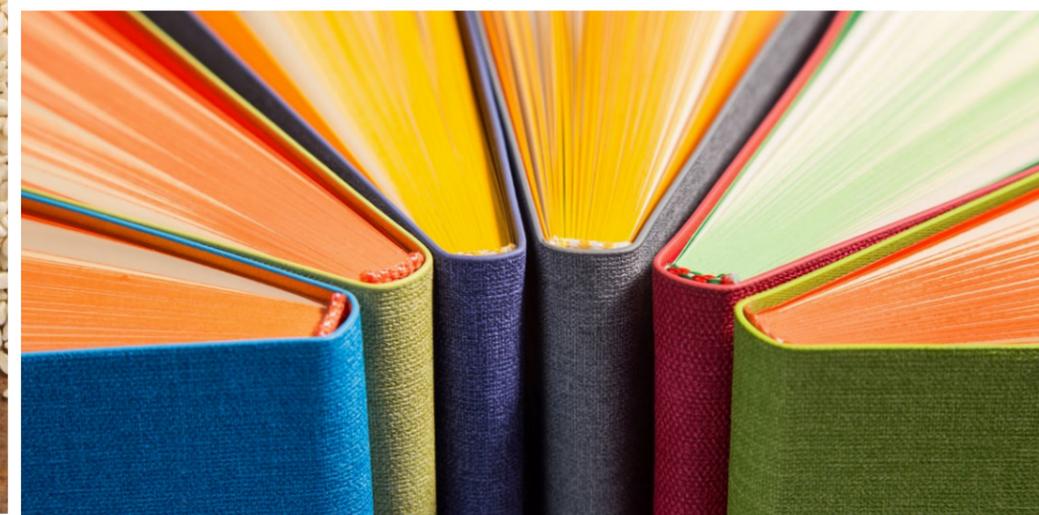
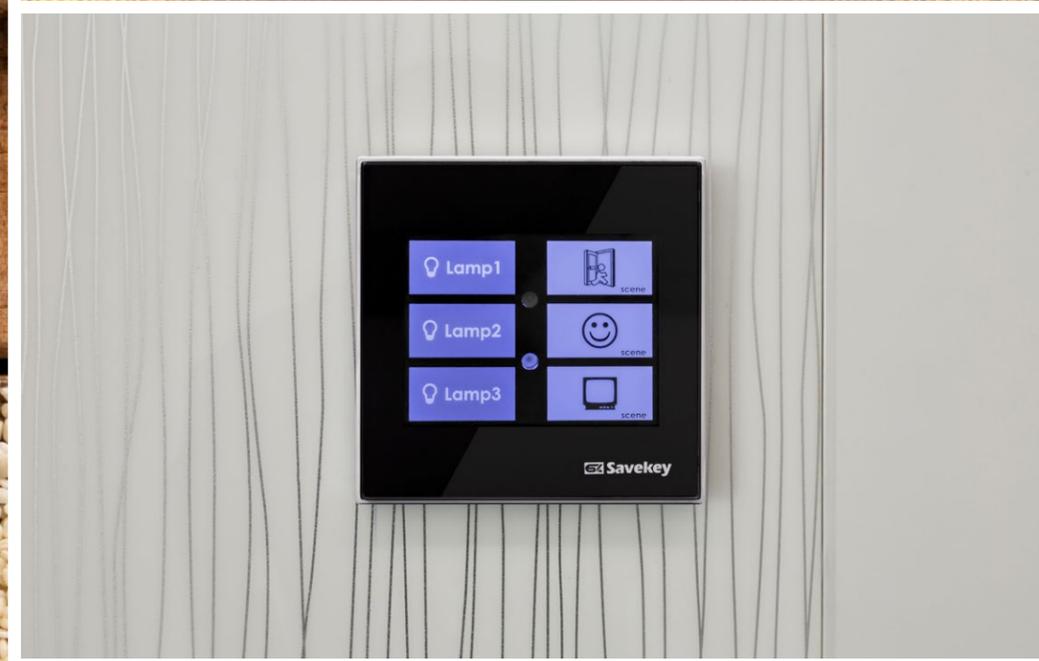
Food photography is mostly used for enticing and attracting more customers and the advertising aspect is emphasized in it. In this photography field style, setting, a little patience, deceptive tricks and tactful cross-cuts create more favorable photos.





COMMERCIAL PHOTOGRAPHY

Industrial photography refers to the field of photography whose function is complete, accurate and quality exhibition of the product. In this field of photography, the photographer attempts to present a quality and accurate picture of the product using appropriate equipment and accurate lighting in which all the external features of the product are demonstrated.







PRODUCT PHOTOGRAPHY



Industrial and advertising photography should display all the characteristics of a professional photograph while also requiring other important components. The goal of industrial photography is not only to introduce the product in simple terms, the advertisement photograph should encourage the viewer to buy the product; just like a teaser but in a different way.

PRODUCT PHOTOGRAPHY

Lr Ps ① PHASEONE



Plants | Manufactures, Industrial photography is a branch of industrial photography and combination of architectural photography who totally show hole complex and assets.

In this field, the photographer attempts to choose a suitable angle in order to record a high-quality, beautiful picture of the subjects in which all the features of the items can be seen. Industrial plants photography plays an important role in the process of designing advertising campaigns.



STEEL & GLASSWARE PHOTOGRAPHY

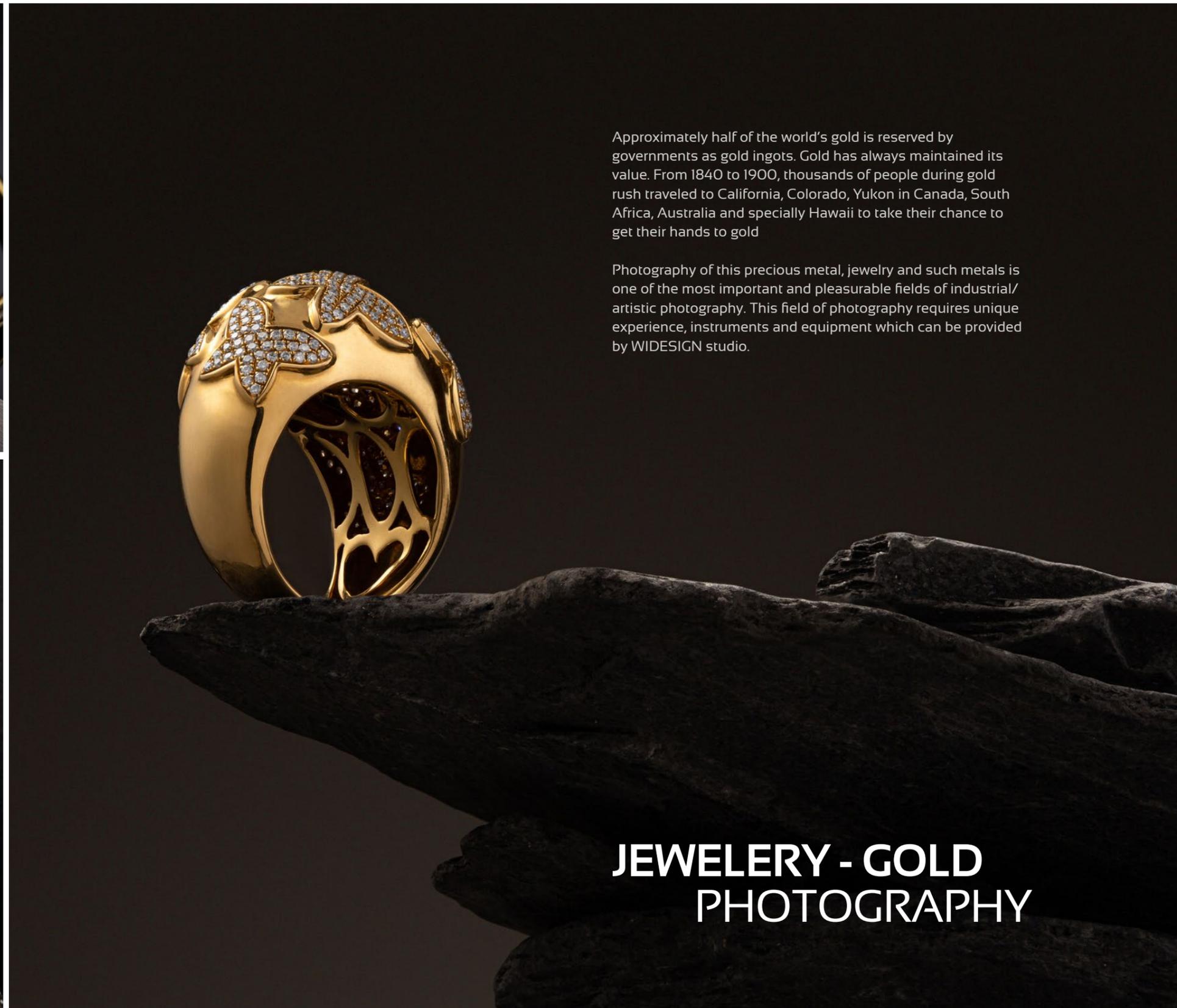






INTERIOR PHOTOGRAPHY





Approximately half of the world's gold is reserved by governments as gold ingots. Gold has always maintained its value. From 1840 to 1900, thousands of people during gold rush traveled to California, Colorado, Yukon in Canada, South Africa, Australia and specially Hawaii to take their chance to get their hands to gold

Photography of this precious metal, jewelry and such metals is one of the most important and pleasurable fields of industrial/ artistic photography. This field of photography requires unique experience, instruments and equipment which can be provided by WIDESIGN studio.

JEWELRY - GOLD PHOTOGRAPHY



ORIGINAL



CHANGED



ILLUSTRATION DESIGN

Advertising photography introduces you, your products and your services in the most efficient and qualitative manner possible.

The art experts of the studio of the Photography House make use of the best equipment and the latest technical knowledge in order to present the best services and offer advice. We will be by your side through all the stages of your work, from brainstorming ideas to the final implementation of your project.

www.widesign.studio

We are optimists who love to work together

start growing today

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WIDESIGN